



Luminaries will light up the streets of beautiful San Marco as runners take to the path with bells tied to their shoes for the 11th annual Festival of Lights 5K and family fun run presented by Florida Telco on Sunday, December 2, 2007. The festivities will once again provide enjoyment for all ages with a Kids Fun Run, Kids Zone, Food Zone, music as well as the 5K run where everyone from the novice runner to dedicated walkers enjoy the carolers as they wind their way through the historic community.

Festival of Lights continues to exceed participation goals increasing nearly 1000 participants in 2006 reaching a record high of nearly 3500 participants. The event realized a net increase of sixty-nine percent (69%) in 2006 over the 2005 funds raised.

Picture of dad and daughter by kids zone

Partner with Children's Miracle Network for this magnificent event. Not only will your support be providing opportunities for entertainment and exercise for the participants, but you will be teaming up with the community to improve the health and welfare of the lives of our children.



Please see the partnership opportunities listed below.

CONSIDERATIONS for Festival of Lights

Sponsorship Level	Contribution	Marketing/Recognition
<i>Elf Sponsor</i>	In-kind donations, door prizes, runner bags, etc.	<i>Recognition on sponsor board</i>
<i>Reindeer Sponsor</i>	\$500	Two race entries Recognition on sponsor board
<i>Santa Sponsor</i>	\$1,000	Four race entries Recognition on sponsor board Acknowledgement within newsletter
<i>Luminary Lit Route Sponsor</i>	\$2,500	Ten race entries Logo recognition on race t-shirts Recognition within news releases Recognition on sponsor board Signage along race route Acknowledgement within newsletter
<i>Presenting Sponsor</i>	\$5,000	Twenty Race Entries Tag line recognition within all event promotions Recognition within appropriate pre-event and event media including radio Logo recognition on race t-shirts Recognition within Jacksonville Running Guide fall issue Logo recognition on registration form Logo recognition on event signage Recognition of Presenting Sponsorship within news releases distributed 10'x10' booth space at event Website recognition on www.cmnjax.com Public address announcement during event Acknowledgement within newsletter Opportunity to distribute key marketing materials within each packet

*Benefiting the
pediatric
programs
of*



and





SPONSORSHIP AGREEMENT

Sponsor Company: _____

Contact: _____

Address: _____

Email: _____

Phone: _____ Fax: _____

We would like to support the Children's Miracle Network Festival of Lights 5K as:

_____ Elf Sponsor (Please indicate in-kind donation and value below)

_____ Reindeer Sponsor (\$500)

_____ Santa Sponsor (\$1,000)

_____ Luminary Lit Route (\$2,500) *Camera ready logo*

_____ Presenting Sponsor (\$5,000) *Camera ready logo*

Children's Miracle Network
820 Prudential Drive, Suite 412
Jacksonville, FL 32207

Nicole Ortman (904)202-2760 nicole.ortman@bmcjax.com

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